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## **ORP LAUNCHES OLÉ REALTY GROUP AND EXPANDS MANAGEMENT & LEASING PLATFORM TO SERVE ETHNIC MARKETS**



Oakhurst Realty Partners is pleased to announce the formation of Olé Realty Group – a full service provider of real estate solutions for retail properties located in ethnic markets throughout the Southeastern U.S. In creating Olé Realty Group, Oakhurst Realty Partners added Arturo Adonay as its newest Managing Partner. Mr.

Adonay will lead Olé Realty Group and is recognized as one of the country's most knowledgeable authorities in ethnic retailing trends and Hispanic consumerism.

Olé Realty Group offers a suite of services that include not only traditional services such as property management and leasing, but also more integrated services including feasibility analyses, asset management and redevelopment. “Our decision to create this platform is based on what we see as a lack of expertise in certain segments of the retail real estate market, whereby properties are not being managed to fully maximize their potential and capitalize on the surrounding demographics,” said Oakhurst Managing Partner Arturo Adonday.

Mr. Adonay's insight and keen understanding of ethnic demographics and retail trends makes him a key liaison to any owner interested in tapping into the ethnic market. After owning a successful marketing company in Mexico, Mr. Adonay moved to the United States in 1999 and launched his career in Atlanta by planning and implementing marketing campaigns, promotions and special events for companies looking to tap into the growing Hispanic market. His career in commercial real estate began in 2000 and shortly thereafter, Mr. Adonay led the dramatic turnaround and formation of Plaza Fiesta, now the heart of DeKalb County's International Corridor. Since then, Mr. Adonay has developed and branded numerous ethnic retail and entertainment concepts throughout the Southeastern U.S.

Oakhurst Realty Partners is a full service real estate advisory firm that specializes in property management, leasing, brokerage and consulting. For more information on Oakhurst Realty Partners, please visit our website at [www.oakrep.com](http://www.oakrep.com).

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